

Winnefox Strategic Plan 2011-2013

The goals in the Winnefox strategic plan represent a determination to undertake new initiatives or to concentrate attention and efforts in new directions. The absence of valued current services from the plan goals does not constitute a reduction in Winnefox's commitment to providing those services. Instead, the emphasis has been placed on crafting goals that push Winnefox to help member libraries respond in a rapidly changing world.

- 1. Winnefox will provide support to member libraries as they respond to today's changing library climate.**
 - a. Winnefox will schedule at least two All-Directors meetings a year.
 - b. Winnefox will provide financial support to encourage more directors to attend WLA or WAPL conferences.
 - c. Winnefox will help libraries that want to experiment with new services or technologies.
 - d. Winnefox will help libraries publicize their resources and services
- 2. Winnefox will help staff of member libraries increase their technology knowledge and skills.**
 - a. Winnefox will include technology topics at a minimum of at least three of its workshops.
 - b. Winnefox will add training to the county Librarian Advisory Committee (LAC) meetings when possible.
 - c. The Winnefox Emergent Technology Committee will meet at least twice a year, either in person or online.
- 3. Winnefox will strive to provide the maximum service for the lowest cost.**
 - a. Winnefox will evaluate the need for services beyond those which are state mandated.
 - b. Winnefox will explore options for charge-backs to libraries for services used by a minority of Winnefox libraries or when there are significant differences in usage based on size of community.

4. Winnefox will ensure that library users have easy-to-use and reliable tools.

- a. Winnefox will replace the interface for the current online catalog and will explore adding new features.
- b. Winnefox will regularly evaluate licensed online resources.
- c. Winnefox will work with libraries to enhance web sites that better reach the public.
 - o Winnefox will help libraries develop an online student learning resources page.
 - o Winnefox will help libraries develop a reader's resources page.
 - o Winnefox will explore other possible web page enhancements

5. Winnefox will explore and support methods of measuring library services other than circulation.

- a. Winnefox will explore methods of counting the use of online resources and wireless access by individual library and by place of residence of the user.
- b. Winnefox will work with libraries to educate funding bodies and communities on the broader role of libraries in the community—a role beyond circulation.
- c. Winnefox will work with the LACs to explore other library-use measures for county funding formulas.

The goals in this plan will be discussed at the All-Director meetings and at the LAC meetings. Winnefox will provide information and updates about activities and progress toward meeting the goals at those meetings. Progress towards meeting these goals will also be reported as part of the annual planning and reporting process to the Winnefox board and the state.

approved by the Winnefox Board of Trustees 1/26/11